



ICADEMY VIDEO & PHOTOGRAPHY AWARDS

2006 - 2007

alt^i • Arizona State University

Dear Sir or Madam:

The **iCademy Awards**, sponsored by the Applied Learning Technologies Institute at Arizona State University, offers a unique project-based learning experience for students and teachers around the state of Arizona. The goal of the program is to encourage diverse groups of students to think creatively and critically, while entering into a statewide multimedia dialogue about critical issues facing Arizona. Working in teams of three to five, students in third grade through higher education have the option of creating either a digital video or photographic essay. Winning teams receive prizes and an invitation to present at the 2007 MEC Conference, the largest educational technology conference in the Southwest, held at Arizona State University. A special awards ceremony will be held in their honor at MEC.

The topic for this year's competition is **Arizona Water**. Teams will investigate pressing water issues and the crucial role water will play in the future of Arizona and the Southwest.

We are currently seeking sponsorship from organizations, such as yours, to assist in making this a valuable educational experience for students throughout the state of Arizona. Sponsorship will help to provide awards for an anticipated 80 winners (based on the maximum required team size, categories and grade level clusters), host workshops, market the program, sponsor the awards ceremony, fund the distribution of the winning videos on DVD, and provide winning team members with a bag of resources and prizes to include items such as memory sticks, t-shirts, event passes, iTunes cards, gift cards, pens, water bottles, and more.

The **iCademy Awards** team invites you to participate in one of the levels identified on the attached sponsor contribution form. If you would like to sponsor the program but prefer to make in-kind contributions please specify how you can assist. Donations may be considered charitable contributions. If you are interested in supporting the **iCademy Awards**, please fill out the attached form. For additional information contact me at (602) 402-9975 or Sally Martinez at (480) 239-4813. Thank you for your time and consideration. We look forward to working with you.

Sincerely,

Mark Nichols
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<http://iCademy.asu.edu>